



Shae Thomas  
GRAPHIC DESIGNER

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## OBJECTIVE

My objectives as a graphic designer never cease to grow. I strive to create: aesthetically pleasing, problem solving, functional design. At the same time, I am constantly evaluating my productivity and efficiency as a designer.

## WORK EXPERIENCE

### Student Designer October 2010–May 2012

*LSU Student Union Marketing Department*

Create marketing materials for LSU departments for print and web using university brand standards.

### Junior Intern August 2010–May 2011

*LSU Graphic Design Student Office*

Client consultations, project research, and collaborations with design teams for project concepts and designs.

### Design Intern June 2011–August 2011

*Modiphy Design Studio*

Project research, preliminary logo development, package design, website design, and company brand development for local businesses.

### Graphic Artist Associate April 2012–December 2013

*Whole Foods Market® • Baton Rouge*

Production of price signs, chalk art, designs for store promotional marketing materials within company brand standards with the store's marketing team.

### Graphic Artist January 2014–Present

*Whole Foods Market® • Broad Street • 40 hours/week*

Production and design (digital and print) from concept to final installation of store signs, chalk art, store promotional marketing materials, all within company brand standards. Execute all design projects for all departments as the sole designer on staff for 25,000 square-foot store. Managed all marketing sign projects and the design team for WFLN, an annual gathering of Whole Foods Market CEOs, Board of Directors, and elected All-Stars.

## EDUCATION

### Louisiana State University 2008–2012

*Bachelor of Fine Arts, Graphic Design*

*Art History Minor*

*Cumulative GPA: 3.3*

## AWARDS & RECOGNITION

### Dean's List 2008–2012

### Black Scholars Award 2008–2012

### Southwest Region Look Book Award 2013

### Lead Graphic Artist for WFLN 2014

## SKILLS

Communication	●●●●●●●●●●●●●●●●
Organization	●●●●●●●●●●●●●●●●
Research	●●●●●●●●●●●●●●●●
Process	●●●●●●●●●●●●●●●●
Ingenuity	●●●●●●●●●●●●●●●●
Design	●●●●●●●●●●●●●●●●
Self Motivation	●●●●●●●●●●●●●●●●
Team Motivation	●●●●●●●●●●●●●●●●

## PROGRAMS

Illustrator	●●●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●●●●●●●
InDesign	●●●●●●●●●●●●●●●●
Excel	●●●●●●●●●●●●●●●●
Power Point	●●●●●●●●●●●●●●●●
Word	●●●●●●●●●●●●●●●●